

Ethical and Environmental Policies

Rivera, 01 September 2011

PRODIR S.A. ETHICAL AND ENVIRONMENTAL STATEMENT

Prodir S.A. is a Swiss company, based in Rivera-Switzerland, manufacturer of quality writing instruments for the Promotional Products Industry.

Prodir S.A. manufactures quality writing instruments in Switzerland, whereas Pen-book products are produced in Italy (EU).

Prodir S.A. operates according to the Swiss Federal Labour Law which includes Child Labour, Safety, Workers' Rights and Environment regulations in respect of all current International conventions.

Prodir S.A. throughout the years, has built up solid international business relationships and we have full knowledge of all relevant International laws. Consequently, we are perfectly aware that Swiss laws represent a high standard in the above mentioned matters and we are more than glad to comply with these standards.

Prodir S.A. is the legal owner of all its designs. All product designs are registered internationally and are continuously monitored. Also in this area we fully respect all international laws and conventions.

Prodir SA is at disposal for further clarifications.

PRODIR SA

Cozzi Egidio General Manager